



2016-2017 WTMB Memory Book



Once again, the WTMB would like to present our March Band students with a memory book that captures this past season's activities. The students enjoy having a keepsake of their fun and accomplishments and messages from their families. In the past, this project has been self-supporting through ads taken by the families for the band students. These are fun ads to celebrate the student (i.e. "Great Year!", "Looking forward to next year!", etc.). They are not business ads, like the COB book.

Please help us make this possible by submitting an ad for your student. The cost for an ad is as follows:

Line* Ad	("Shout Out")	\$5	first 60 characters
Line* Ad+60	(every 60 characters added to Line Ad)	\$2	each add'l 60 characters
(*Line = 60 characters, including spaces and punctuation)			

Quarter Page	anything you can fit into a 3 ³ / ₄ " x 5" box	\$15
Half Page	anything you can fit into a 7 ¹ / ₂ " x 5" box	\$30
Full Page	anything you can fit into a 7 ¹ / ₂ " x 10" box	\$60

Please submit your ad(s) in the proper sizes, indicated above and shown on the reverse. All ads, other than Line ads will be printed in full color.

Pictures and/or completed ads may be submitted electronically or printed. Electronic preferred!
Electronic submissions send to: fastflowers@msn.com

Questions? Need assistance with a design? Please contact Jen Bergin at 267.679.0928 or by email at fastflowers@msn.com

All ads and payments are due no later than Friday, April 21st.

Please return your ad with this form and a check made payable to *WTMBA*.

Student's Name: _____ Year: _____

Your Name: _____ Phone Number: _____

Ad request:

Line Ad	_____	x	\$5	=	\$ _____
Line Ad+60	_____	x	\$2 per 60 character set	=	\$ _____
Quarter Page	_____	x	\$15	=	\$ _____
Half Page	_____	x	\$30	=	\$ _____
Full Page	_____	x	\$60	=	\$ _____

TOTAL AMOUNT ENCLOSED = \$ _____

Ads and money should be returned to:
Jen Bergin
1581 Bustleton Pike
Churchville, PA. 18966

HALF PAGE AD

7 ½" x 5"

QUARTER PAGE AD

3 ¾" x 5"

FULL PAGE AD

7 1/2" x 10"

"Line Ad" Example (60 characters = \$5):

ZIPPY SNAIL runs circles around the field! Congrats! Luv, Me

"Line Ad" and "Line Ad+60" Example (95 characters = \$7):

ZIPPY SNAIL runs circles around the field! Congrats on a SUPERIOR year! Love Mom, Dad and Slugs

"Line Ad" and "Line Ad+60" Example 2 (149 characters = \$9):

ZIPPY SNAIL runs circles around the field! Congrats on a SUPERIOR year! Can't wait until you do it all over again, next year!! Love Mom, Dad and Slugs

1 2 3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8 9 20 1 2 3 4 5 6 7 8 9 30 1 2 3 4 5 6 7 8 9 40 1 2 3 4 5 6 7 8 9 50 1 2 3 4 5 6 7 8 9 60